



# Conference Sponsorship Package



## **Join 500+ women at the National Virtual Leadership Conference.**

The Power of Women's Leadership Conference will focus on providing actionable information about personal growth, today's requisite leadership competencies and skills, practices and strategies for leadership development and career advancement. We're inviting women who have excelled in their chosen fields to present at this conference virtually on October 20-21, 2017. The conference will cap at 500+ attendees with an average yearly household income of \$45K+ and tickets go on sale to the pre-sale list on our website and Groupon first (September 1, 2017). We are having in some of the best speakers in United States including Dr. Michelle Rozen, Dr Christopher Anne Robinson Easley, Jeanette Bronee and Robbin Jorgensen to name a few. We're excited to make a dent in the leadership world and have our attendees learn new information from some of the top women leaders.

### **Objectives**

- Identify required leadership competencies in today's global context
- Help participants understand how to self-assess their current leadership competencies and skills
- Help participants identify the deltas between their current leadership competencies and skills versus today's required leadership competencies and skills
- Identify ways that they can strategically work to bridge the gap between current competencies and skills and their desired state and opportunities
- Identify the relationship between personal growth and leadership performance
- Share information about the WomELLE Conference on Facebook, Twitter, and other social media platforms as applicable.



## WomELLE Conference Sponsorship Form

### Company Information

Company Name:

\_\_\_\_\_  
(exactly as you wish it to appear on all promotional materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Contact Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_  
(company name)  
agrees to abide by the regulations governing sponsorships and advertising set forth  
in this agreement and to all conditions by WomELLE.

Authorized signature:

\_\_\_\_\_

Name (print):

\_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

(please see the following page for financial sponsorship opportunity packages)



## Sponsorship Commitment

The following are the opportunities available for organizations to financially invest in WomELLE Leadership Conference. Organizations may choose to select more than one option.

Lump Sum Donation, Amount: \_\_\_\_\_

### Event Sponsorship

Admissions (500 occurrences) (\$225 per seat)

Event Program Sponsor (\$150)

Gift Box Sponsor (\$500)

Giveaway Sponsor (\$1,500)

Silver Sponsor (\$2,500)

Gold Sponsor (\$3,500)

WomELLE, Presenting Sponsor (\$5,000)

In-Kind Sponsorship \_\_\_\_\_

Other (please specify) \_\_\_\_\_

Total Sponsorship Offering: \_\_\_\_\_

### Mailing Address:

WomELLE

PO Box 13446  
Las Vegas, NV 89112

Phone: 702.747.3054

E-mail: [leadership@womelle.org](mailto:leadership@womelle.org)



## Payment Information

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits. These payments can be made by credit card, checks or by Paypal made payable to WomELLE. These should be sent to the following address:

WomELLE

PO Box 13446

Las Vegas, NV 89112

Paypal: PayPal.Me/womelle

Check enclosed   Visa   Mastercard   American Express

Credit Card Number:

\_\_\_\_\_

Expiration Date: Month: \_\_\_\_\_

Year: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Completed WomELLE Corporate Sponsorship Form

\*Mailed to the aforementioned address, or

\*Fax to 702.747.3055 Attn: "Naghilia"

Submitted sponsorship payment

Please note that once sponsorship has been submitted, your level will be determined. Based on level, we will contact you for further information, as we will need more information (i.e. logo, ad, multimedia, etc.) to fulfill your sponsorship incentive.

On behalf of the entire WomELLE Community, we thank you for your support! If you have any questions or concerns, please contact Naghilia Desravines at leadership@womelle.org, or at 702.747.3054.



## Conference Sponsorship Incentive Form

### Presenter Level:

- \* Company logo on WomELLE Homepage with link
- \* Company logo on Sponsorship Page with link
- \* Company logo on Event page with link
- \* Company logo on WomELLE Networking Community with link (3000+ active women)
- \* Company logo on back of WomELLE Event t-shirt
- \* Access to attendees info (email, phone, address)
- \* company logo on event signage
- \* Company logo on Weekly Newsletter (Wednesday's, 10,000+)
- \* Company logo on our social media pages and mentioned
- \* Company logo on our programs, mailing and flyers
- \* Company logo on event app (with any information provided)
- \* Mentioned on our marketing video and radio advertising
- \* 15 Minutes presentation at event
- \* Speaking opportunity
- \* Business name mention throughout the event day
- \* A copy of conference video
- \* Entire page ad on event program
- \* 10 Complementary tickets
- \* Promotional video playing at the event



## Gold Level

- \* Company logo on WomELLE Homepage with link
- \* Company logo on Sponsorship Page with link
- \* Company logo on Event page with link
- \* Company logo on WomELLE Networking Community with link (3000+ active women)
- \* Company logo on back of WomELLE Event t-shirt
- \* Company logo on event signage
- \* Company logo on our social media pages
- \* Company logo on our programs, mailing and flyers
- \* Company logo on event app (with any information provided)
- \* Mentioned on our video marketing and radio advertising
- \* 5 Minutes presentation at event
- \* Business name mention at the event day
- \* Half page ad on event program
- \* 6 Complementary tickets
- \* Promotional video playing at the event



## Silver Level

- \* Compagny logo on Sponsorship Page with link
- \* Company logo on WomELLE Networking Community with link (3000+ active women)
- \* Company logo on Event page with link
- \* Company logo on back of WomELLE Event t-shirt
- \* Company logo on event app (with any information provided)
- \* company logo on event signage
- \* Company logo on our social media pages
- \* Company logo on our programs and flyers
- \* Mentioned on our video marketing and radio advertising
- \* Business name mention at the event day
- \* Half page ad on event program
- \* 4 Complementary tickets
- \* Promotional video playing at the event





## **Giveaway Sponsor**

- \* Company logo on Sponsorship Page with link
- \* Company logo on WomELLE Networking Community with link (3000+ active women)
- \* Company logo on Event page with link
- \* Company logo on event app (with any information provided)
- \* company logo on event signage
- \* Company name mention on our social media pages
- \* Business name mention at the event day
- \* Quarter page ad on event program
- \* 2 Complementary tickets
- \* Promotional video playing at the event

## **Gift Box**

- \* Company logo on Sponsorship Page with link
- \* Company logo on Event page with link
- \* Company logo on event app (with any information provided)
- \* company logo on event signage
- \* Mentioned on our social media pages
- \* Business name mention at the event day
- \* 2 Complementary tickets
- \* Company logo on Gift Box with any advertising materials



## **Event Program Sponsor**

- \* Company logo on Sponsorship Page with link
- \* Company logo on Event page with link
- \* Company logo on event app (with any information provided)
- \* Mentioned on our social media pages
- \* Business name mention at the event day
- \* Company logo on print and digital program with add

## **Design your own Sponsorship**

We work with you to choose placement base on amount of sponsorship.

## **Have questions?**

Contact us at: [leadership@womelle.org](mailto:leadership@womelle.org) or 702-747-3054